

Car Parking Strategy

Agenda Item No.8b

Consultation Feedback – Key Points

Why Review Car Parking?

- Move to Wiltshire Council – lack of consistency between former districts
- Parking is wider than just charging – important part of local transport policy
- Need to update existing strategy – price comparison with neighbouring areas

Consultation Process

- Informed people through:
 - Web portal and documents in libraries
 - Press release, Parish Newsletter and Area Boards
 - Emails and letters to some 8,000 contacts
- Overall, some 600 people responded making over 5,000 comments
- Reasonable response from Amesbury, Chippenham, Corsham, Devizes and Salisbury; more limited number of responses from most other areas
- Concerted campaign by councillors and parish councils in South West Wiltshire

Countywide Responses

- Overwhelming support for economy as most important objective
- Next highest support for meeting residents' need for parking
- Majority support for concept of banding towns and proposed land-use zones
- Small majority disagreed with proposed bands
- Large majority agree that town and parish councils should be offered 'buy back' and car park management opportunities
- Majority selected 'conventional' (lowest) parking charges option
- Little enthusiasm for proposed Sunday parking charges
- Significant support for more pragmatic approach to residential parking in new housing developments
- Overwhelming support for policy and process on residents' parking zones
- Majority support for council's approach to parking enforcement

Local Responses

- 8 Total respondents
- The extension of yellow lines has promoted parking on Hyde Lane between St Johns Close and Frees Avenue. This makes it very difficult to get in or out of Hyde Lane and limits visibility.
- There is just not enough dedicated commuter parking in Marlborough. Maybe a free or cheap park and ride scheme would be a solution?
- We live in Lower Prospect and have to face a daily battle with parking in our street. Those who work in Marlborough persistently park here, meaning we are left without parking spaces during the day and when returning home from work.
- The recent introduction of charging and 2 hour limit in central strips of High St have had the beneficial effect of rotating availability for medium stay visitors.

Next Steps

- Sept-Nov: Area Boards' feedback presentations
- Oct-Nov: consideration of consultation responses
- Dec: Cabinet decision meeting (14th Dec)
- Jan-Mar: statutory procedures
- Apr: implementation of changes